

We Cut Print Costs, maintain quality, offer varying run lengths and keep delivery schedules.

Publishers have a set of challenges within a dynamic, ever-changing industry, but the challenge that always seems to be at the forefront is balancing quality, competitive pricing and run lengths. In an effort to achieve quality at the best price to match what needs to be deliverable, publishers can often feel backed into a corner with very limited choices. What you may not know is that you have many more choices than you think.

The key to saving money on book print is understanding the print process, it really is that simple (but at the same time complicated)... Let me explain.

Every single printer is different. Most will cover only a small area of the print process so they will only have machines specific and suitable to a particular job. This means that, when it comes to types of printing, quantities, and format sizing, your options are limited to the machines that your chosen printer have in plant, so often, you're not getting the print that you want at the most cost-effective price.

With so many machines and processes over so many sites and often over different continents too, I understand that it is complicated and time consuming to get it right every time. Let alone being confident of the quality and timing of your new choices.

That's where a Specialist Print Broker like us comes in and that is exactly why I set up my business over 20 years ago.

While working for a printer at the time, my biggest client was Language Centre Publications and they spent a lot of money on printing books and publications. I knew that the printer I worked for was not cost-effective in printing these products but my hands were tied. When they asked me to source print overseas to save costs, the idea for Xpedient Print was born. By sourcing their print via sites that were best suited to each job in the UK and Europe at the time, I saved them over £150,000 in the first year while managing the whole process for them - from order to door.

20 years on, we are now partnered with printers that cover all print production across the UK, Europe and the Far East. This means that we have access to every conceivable type of printing press, cover finishing and binding, so that you can get exactly what you want and at a far more affordable price.

To put it simply, it's all about putting the right project on the right machine.



WHAT CLIENTS SAY:

"The relationship I have with Xpedient is probably the best relationship I've ever had with an external partner. They understand everything that is book related and the service and communication is second to none"



Please contact Andy Rogers
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Services

PAPERBACK PRINT MONO

Digital

- Very cost effective on quantities as low as 50 off and upwards
- All standard format sizes covered
- Top quality output
- Multiple paper stocks
- Multiple cover finishes
- Quicker turnaround

Web

- From 1000 upwards often more cost effective than digital
- Wider range of cover special finishes
- Specialist stocks available



PAPERBACK PRINT COLOUR

Digital Inkjet

- Very cost effective on short runs
- High quality presses
- Running sheets can be provided prior to print run
- Non standard book papers also available

Digital laser

- Short to mid length run solution

Litho

- Longer runs typically from 1000 upwards
- Pantone special colours as well as 4 colour available



HARDBACK PRINT

Digital - Colour and Mono

- Short run lengths
- Very cost effective
- Premium finish

Litho - Colour and Mono

- No limitation on run lengths
- Specialist - Small paginations
- Specialist - Wide range of format options
- Full range of cover materials
- Full range of cover finish options
- Quality adding extras, ribbons, tailbands

OVERSEAS SUPPLY

- Production units in Europe and Far East
- Cost effective for Longer run lengths
- Cost effective for complicated hand finishing
- Quality adding extras, round corners or gold edging
- Payments fixed and in GBP
- Transportation managed to your depot

WHAT CLIENTS SAY:

"Andy at Xpedient Book Print has for the last 15 years produced all of our book printing. Urgent turnaround for short run through to hardback books from overseas. I don't know what we would have done without him"

CONTACT US TODAY & REQUEST A QUOTE

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VISIT OUR WEBSITE:
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